

# WHEN YOU INVEST IN AGRICULTURAL EXTENSION, **YOU INVEST IN IOWA!**

Increased funding for **Iowa State University Extension and Outreach** will strengthen educational and research-based efforts in the following areas:



Training on advances in digital agriculture, soil health, and nutrient management



Support for beginning and retiring farmers in generational transfer of farming operations



Development of new decision-support tools for farmers and agribusinesses



Workforce upskilling and certification programs



Continuing education programs and short courses



ISU Agricultural Extension is a **constant partner** in progress for your county.

Learn how ISU Extension and Outreach is making an impact in your legislative district.



**WEATHER-RELATED DISASTERS COST IOWA MORE THAN**

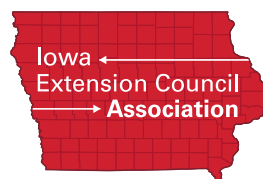
**\$3 BILLION ANNUALLY<sup>1</sup>**

When disaster strikes, ISU Extension and Outreach delivers education for **recovery**. Helping families, farmers, businesses, and communities respond to weather-related disasters is part of ISU Extension and Outreach's ongoing commitment to empowering **resilient** and **thriving** people and communities across Iowa. ISU Extension and Outreach continues to assist Iowans in 21 disaster impacted counties.

<sup>1</sup> National Oceanic and Atmospheric Administration's National Centers for Environmental Information

# INVEST IN IOWA'S FUTURE

**TOGETHER WE CAN STRENGTHEN  
AGRICULTURAL EXCELLENCE,  
ADVANCE INNOVATION, AND  
SUSTAIN RURAL COMMUNITIES  
THROUGH RESEARCH AND EDUCATION.**



The Iowa Extension Council Association has curated information for legislators about ISU Extension and Outreach's impact and funding, as well as links to demographic indicators for Iowa House and Senate districts.

Go to <https://tinyurl.com/3r3w9u8s>.



# REAL IMPACT

CREATING MULTI-MILLION DOLLAR IMPACT IN IOWA

IOWA STATE UNIVERSITY™  
Extension and Outreach



## LAUNCHING NEXT GENERATION INNOVATORS

Iowa 4-H equips youth with the critical thinking, problem-solving, and innovation skills they will need for future careers and success in the workforce. Throughout 2023-2024, Iowa 4-H engaged youth in **more than 20,000 individual STEM hands-on learning experiences**. The Iowa Department of Education notes that STEM is a vital economic development advantage for quality job growth.

## OPTIMIZING DIGITAL TECHNOLOGY FOR FARM PROFITABILITY

In the past three years, more than 600 farmers and ag industry professionals have learned how to improve planter efficiency and increase profits. With a sample of participants reporting value of greater than \$5 per acre gained from the workshop, **the estimated economic impact of Planter University tops \$2.6 million**. Funding from the Skilled Worker Job Creation Fund has enabled the program to expand. Combine University will launch in 2025, and pilot programs with drones and other spray technology are underway.



## UPSKILLING CHILDCARE PROFESSIONALS TO KEEP CHILDREN HEALTHY AND SAFE

More than 177,000 Iowa children are in childcare. Annually, ISU Extension and Outreach issues over **100,000 professional development certificates to childcare professionals** who complete online health and safety courses. These educational offerings improve quality of care while also supporting recruitment and retention of Iowa's childcare workforce. With their children receiving quality care, Iowa families can remain employed and contribute to the state's economy.

## ENHANCING QUALITY OF LIFE TO REBUILD COMMUNITY

With strategic planning guidance from ISU Extension and Outreach, Ottumwa leaders and organizations embarked on a **\$3 million business façade and streetscape improvement** project; created **more than 100 new, affordable apartments**; and invested **more than \$60 million to build a new elementary school** and upgrade other educational facilities. Today these changes have boosted community resiliency, attracted new families, and spurred business opportunities and economic growth.

